

PRIVACY POLICY

FACTS	WHAT DOES DHR INVESTMENT COUNSEL, LTD. DO WITH YOUR PERSONAL INFORMATION?
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Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This can include:</p> <ul style="list-style-type: none"> • Social Security Number • Income • Investment experience • Risk tolerance • Retirement assets • Wire transfer instructions <p>When you are no longer our customer, we do not continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons DHR Investment Counsel, Ltd. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does DHR Investment Counsel, Ltd. share?
For our everyday business purposes- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations.	Yes
For our marketing purposes- to offer our products and services to you.	No
For joint marketing with other financial companies	No
For our affiliates everyday business purposes- information about your creditworthiness.	No
For non affiliates to market to you	No

Questions

Call 510-596-2580

What we do

<p>How does DHR Investment Counsel, Ltd. protect my personal information?</p>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply federal law. These measures include computer safeguards and secured files and buildings.</p>
<p>How does DHR Investment Counsel, Ltd. collect my personal information?</p>	<p>We collect your personal information, for example</p> <ul style="list-style-type: none"> • Enter into an investment advisory agreement • When you open an account • Seek financial or tax advice • Seek advice about your investments • Tell us about your investment or retirement portfolio • Make deposits or withdrawals from your account
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business – information about your creditworthiness. • Affiliates from using your information to market to you. • Sharing for non-affiliates to market to you. <p>State laws and individual companies may give you additional rights to limit sharing.</p> <ul style="list-style-type: none"> • California regulations require an affirmative opt-in before information can be shared with non-affiliated third parties; an opt-out for sharing amongst affiliates; and a self-addressed envelope with pre-paid postage if there is not at least two free ways to respond (e.g. toll free telephone or website).
<h2>Definitions</h2>	
<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • DHR Investment Counsel, Ltd. has no affiliates
<p>Non-affiliates</p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • DHR Investment Counsel, Ltd. does not share with nonaffiliates so they can market to you.
<p>Joint marketing</p>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • DHR Investment Counsel, Ltd. doesn't jointly market.